

2016 - 2026
SMART CITY

GO
TIRANA

Craftsmen Centre of Tirana

about project

E03



Budget

Undefined



Municipal contribution

The Municipality of Tirana will lead the drafting and implementation process of this project and will give special attention to the establishment and operation of special structures in order to implement and coordinate, with the participation of important stakeholders, the detailed preparation and implementation of this project.

PROJECT DESCRIPTION

This project intends to establish a centre that will be a shelter to all craftsmen operating in the territory of Tirana in order to increase marketability, by connecting the design and modern commercial trends to the tradition and natural, historic and cultural heritage of the city. This will have an extraordinary impact on the citizens and tourists, who wish to discover the local traditions and to appreciate the outstanding work of our craftsmen. The creative industry, might have a positive impact on the local economy, same as in the other countries.

OVERALL OBJECTIVE

The overall objective of this project will be to preserve and promote the tradition of craft production by improving the production techniques and by increasing the marketability of their products.

PROJECT IMPLEMENTATION MODALITY

This project is intended to strengthen the small-sized craft enterprises and boost self-employment. Initially, in cooperation with the Directorate of Territorial Planning, it will be decided the location of the centre, bringing together all craftsmen operating in Tirana. The Municipality of Tirana, considering the importance of this type of economy, aims to pilot an intervention that is also supported by the association of tourism enterprises, women entrepreneurs and different donors in Tirana. The structure to be established will investigate the most effective production techniques and the models mostly demanded by the market and will guide the craftsmen towards them, thus leading to lower costs and greater profits.

PRELIMINARY IMPACTS

- ⇒ All craftsmen operating in Tirana identified;
- ⇒ A responsible structure established;
- ⇒ Small craft enterprises strengthened;
- ⇒ Employment increased.



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