

2016 - 2026
SMART CITY

GO
TIRANA

Employment and housing - Business incubator near the social houses in Shkozë

about project

E06



Budget

Undefined



Municipal contribution

The premises in the ground floor of the social houses intended for economic activities, human resources for project drafting, implementation and monitoring.



Municipal sectors/ directorates:

The structures that cover economic and social issues in the Municipality



**BETTER
ECONOMY**

PROJECT DESCRIPTION

The proposed project is multi-dimensional and consists in experimenting a kind of collaborative economy where the individuals and the communities together with public institutions and civil society organisations cooperate to start enterprises and provide employment for vulnerable groups. Launching new businesses to the market and creating conditions for individuals, who have business ideas to put them into practice will enable the support to vulnerable groups by integrating them into entrepreneurial activities and by providing employment opportunities to others. Following the drafting of clear and integrated policies of social housing pursuant to the law, the allocation and management of social houses, we intend to transform the ground floor premises, intended for economic activities, into a social business incubator. The Business Incubator will serve as a centre for the generation of micro enterprises, by assisting in promoting free entrepreneurship initiative. The application of fiscal incentive policies, advantages concerning rent and payment modalities and their combination with training, supporting and counselling programs for start-ups will lead to the creation of enterprises and employment in the area.

OVERALL OBJECTIVE

Providing employment and social inclusion to the families in social housing.

PROJECT IMPLEMENTATION MODALITY

This project is intended to support vulnerable groups. Establishing a business incubator in the area of social houses in Shkoza will integrate some of the families that reside there in entrepreneurial activities and will provide employment opportunities to others. It will be carried out by:

- Using the premises available in the building as business locations;
- Providing lower rent rates than the current market;
- Qualifying the business administrator and employees through the organisation of different seminars and trainings;
- Financing the raw material through the provision of assistance in crediting;
- Advising the business on the current market and its movements in the future.

There are several types of activities that can be performed, mainly focused on products and services needed in the specific area. New initiatives, such as focusing on the production and marketing of local products, will be implemented.

PRELIMINARY IMPACTS

- Employment increased;
- Social inclusion of vulnerable groups;
- Local infrastructure improved;
- Markets and distribution network that connects rural areas to urban ones established.