



## “My Tirana Outdoor” Guide

about project

# L13



### Budget

EUR 375,000 (Ex. VAT)



### Municipal contribution

20% of the total budget and annual maintenance of operating system



### Municipal sectors/ directorates

Tirana Parks and Recreation Agency

### PROJECT DESCRIPTION

The proposed application gives to the urban community and to all visitors an entry key into an uncharted world. Information will be provided on culinary, agricultural, historical and archaeological attractions and other points of interest. Hopefully you will find answers to questions like: Where to spend the weekend? Where to go for a swim? Where to go fishing? Where to have an outdoor picnic? Where to camp, or hike? Where to find help in case of emergency? The application is envisaged to include all of the above mentioned information, and some more. Another novelty is the provision of 3D-4D video images. Dron footages or aerial by means of advanced techniques and interactive applications are another mean of promotion.

### OVERALL OBJECTIVE

Through this project, the Tirana Parks and Recreation Agency, aims to provide real time information for citizens, tourists, explorators, outdoor fans, outdoor activity practitioners etc. The project aims to strengthen the promotion of all outdoor, natural, recreational, historical, cultural and artistic activities in the territory of the Municipality Tirana. The TPRA aims to shorten distances between communities, unite and bring people closer but also mitigate the impact of wild urbanization in relation to nature. Weekly, monthly, yearly guidelines bring economic growth, trade and competition. The project provides a service that is lacking, offering a fantastic tool of information for everyone.

### PROJECT IMPLEMENTATION MODALITY

Developing a detailed project proposal inclusive of conceptualization, design and programming of detailed outdoor features such as historic facts, archaeological, natural, geological and cultural attractions. In addition, the interactive platform should provide real time data on the cultural activities taking place in the capital.

### PRELIMINARY IMPACTS

More information available and easily accessible for those interested in outdoor activities, strengthening the recreative attractiveness of the Green Crown of Tirana. Giving added visibility to natural attractions for locals and tourists.

