



“The Cloud” - Art Pavilion at National Gallery Gardens

about project

L19



Budget

ALL 50,291,280.24 (Ex. VAT)



Municipal contribution

13,450,883.87 (+VAT)

Human resources
(security, maintenance,
program)



Municipal sectors/ directorates

Tirana Parks and
Recreation Agency (TPRA)



**BETTER
LIVING**

PROJECT DESCRIPTION

The Cloud Pavilion is a delicate, three-dimensional structure, each unit of which is composed of fine steel bars. It forms a semi-transparent, irregular ring, simultaneously protecting visitors from the elements while allowing them to remain part of the landscape. The overall footprint will be 350 square-metres and the Pavilion will have two entrances. A series of stepped terraces will provide seating areas that will allow the Pavilion to be used as a flexible, multi-purpose social space. The delicate quality of the structure, enhanced by its semi-transparency, will create a geometric, cloud-like form, as if it were mist rising from the undulations of the park. From certain vantage points, the Pavilion will appear to merge with the classical structure of the Serpentine Gallery, with visitors suspended in space."

OVERALL OBJECTIVE

Making Tirana a Creative Capital. "The Cloud" will be a real art and social experience providing 24 hour public access to Tirana public and to all target groups. This practical experience in combination with a very rich cultural and educational program will have a great impact on Tirana and the region will be competing with other existing cultural venues through both public popularity and cutting edge cultural content.

PROJECT IMPLEMENTATION MODALITY

Constructions work will start in January 2016 and the work will be finished by March 28 with a grand opening where the artist, the art collectors and many other cultural world leaders, artists, partners, etc. will be present. This pavilion will be an additional cultural asset under the supervision and administration of the Municipality of Tirana for a period of 3-5 years and during this time will operate as an independent venue with a rich cultural program created with a strong partnership from community, art organizations, art and architectural education institutions and many other stakeholders.

Despite the fact that the Serpentine Pavilions are perceived and commissioned as Temporary Art project (3 months), Fujimoto's Cloud in Tirana is provisioned to stay for a fixed period of time taking the functions of a flexible events venue.

PRELIMINARY IMPACTS

- ⇒ The arts improve skills, cultural capital and creativity.
- ⇒ Audience development
- ⇒ Audience members may gain some new knowledge by attending arts events
- ⇒ Public engagement within arts and creative processes
- ⇒ Educational impact
- ⇒ Builds a social capital by getting people involved, by connecting organizations to each other and by giving participants creative experience in organizing and working with local government and non-profits.
- ⇒ Increases attractiveness of area to tourists, businesses, people,
- ⇒ Fosters a "creative milieu" that spurs economic growth in creative industries..
- ⇒ Increases individual opportunity and propensity to be involved in the arts
- ⇒ Entertainment