



Tourist hiking and biking paths and Infrastructure

about project

L25



Budget

-



Municipal contribution

Project development and monitoring



Municipal sectors/ directorates

General Directorate of the City Promotion, Directorate of Cultural Heritage and Tourism, 13 Administrative Units

PROJECT DESCRIPTION

Following the new administrative division, Tirana municipality includes an area with considerable tourism potential. Its natural, cultural and historical assets are one of the most important highlights of the city. Building an appropriate and adapted tourism infrastructure would significantly the sector.

This is a project aiming at building an adventure tourism offer for both domestic and foreign visitors, including Tirana's rural areas. The project builds upon; natural assets valorization and strengthening of the cultural identity of the greater municipality.

Tourist trails and infrastructure for hiking and biking will cross the natural and cultural assets of the municipality's territory. Hiking trails will mostly follow old roads in the rural areas which lead towards natural and cultural attractions. All paths will be signposted. Also a detailed map of the route will be designed, showing information related to the landscape, typology of terrain, difficulties, travel time, services and facilities nearby etc.

Another purpose of the project is to integrate this itinerary in the European cultural route networks, in order to promote Albania's capital city in Europe.

OVERALL OBJECTIVE

Improve Tirana's socio-economic development and life quality of its citizens, by introducing a sustainable and integrated tourism product throughout the municipality's territory.

PROJECT IMPLEMENTATION MODALITY

- Build hiking and biking trails and other suitable infrastructure for this route
- Signpost the paths
- Design a detailed map of the route
- Publish information on the official municipality's website
- Involve local community and students during project design, implementation and monitoring

PRELIMINARY IMPACTS

- ⇒ Higher competitiveness of the city's tourism offer
- ⇒ Increased access to rural areas and untap their economic potential
- ⇒ Increased sensitivity to natural asset values and potential of tourism
- ⇒ Reduced pollution

