



Tirana Motor Sport Park

about project

L32



Budget

EUR 5,000,000 (EX. VAT)



Municipal contribution

The Municipality of Tirana / TPRA will cover about 20% of the total budget in addition to the provision of land.



Municipal sectors/ directorates

Tirana Parks and Recreation Agency

PROJECT DESCRIPTION

Building a multifunctional Motorsport Park around Tirana Racetrack including; a small runway for lightweight aircrafts and gliders; a half-mile Drag Strip; Carting; Road Safety Education Courses; an Outdoor Fair and Exposition Center; Used Cars Dealerships of Tirana; outdoor spaces for festivals and cultural events; Tirana Municipality fleet parking, its Vehicle Impound, its workshops and logistics, and the TPRA vehicle fleet. The park can further be adapted for a Heliport, Extreme Sports, Skydiving Center, Equestrianism, Mini-Golf, Car Workshops, Car Rentals, etc. This investment is financially self-sustainable as it will pay back through incomes collected from the variety of services offered. However, the park also offers free activities and games and a full agenda of events dedicated to all age groups. This park serves not only the capital's citizens but also visitors from other cities and countries.

OVERALL OBJECTIVE

Educate and raise awareness of the community about motorsport, sport flights, outdoor activities and increase visibility of the less visited areas of the Municipality of Tirana.

PROJECT IMPLEMENTATION MODALITY

- Define the territory where the project will be implemented and identify the best locations for each of the areas specified in the description.
- Construction of the Motorsport Park Complex based on the highest security standards
- Implement technical standards
- Select appropriate staff to implement and monitor the project and train them in business related areas
- Promotion of the Motor Sport Park through traditional and social networks (Info-Points system and Tirana Ime Outdoor)

PRELIMINARY IMPACTS

- ⇒ Increased revenues for the municipality /TPRA by authorizations, permits and leases
- ⇒ Increased revenues for recreational entities operating in this park
- ⇒ Increased interest of new generations about motorsport
- ⇒ Decreased illegal racing/increased road safety
- ⇒ Better attractiveness of the city through sports and recreational areas.

