



Farmers Counseling Centers

about project

R02



Budget

Undefined



Municipal contribution

Build the structure of these advising centers, together with agriculture experts and create different advising models for different kind of agricultural related activities, starting from counseling services to get financing or funded for their investments, to best practices for successful production.



Municipal sectors/ directorates

Agricultural Sector



**BETTER
RURAL LIFE**

PROJECT DESCRIPTION

An advising center must be created in each administrative unit in the rural areas of Tirana. These offices shall be managed by a directorate in the Municipality in order to help interested persons develop and commercialize high value products and businesses in the agricultural sector. These advising centers shall stimulate and develop business innovation and economic growth through business counseling, in-depth market analysis and technical assistance for new entrepreneurs and existing businesses. The use of best practices, knowledge and experience shall support in the creation of successful ventures.

OVERALL OBJECTIVE

One of the main problems of Tirana farmers is lack of information. Most of the time farmers do not know where to find information about financing opportunities for their investments in agriculture have no information about potential diseases that could affect their yield or livestock. Moreover they do not have information about collection and distribution centers where they could sell their produce. Lack of such substantial information is one of the main problems that impedes further development of agriculture in Tirana. That is why creating advising centers for the farmers, agribusinesses, youth and entrepreneurs who want to engage in agriculture is of crucial importance.

PRELIMINARY IMPACTS

Accelerating innovation and growth for Tirana farmers, agribusiness and entrepreneurs in food, agriculture, and bio-manufacturing. These counselors shall assist to turn innovative ideas into a business or product concept and increase the amount of capital needed for investments.